affle September 15, 2020

AIL/SE/SEBI(PIT)/2020-21

То

| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 | National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-l, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 |
|---|---|
| Scrip Code: 542752 | Symbol: AFFLE |

Re: Intimation under SEBI (Prohibition of Insider Trading) Regulations, 2015

Dear Sir/ Madam,

Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the Company has received intimation today i.e September 15, 2020 of purchase of equity shares of the Company by Mr. Vivek Narayan Gour, Independent Director of the Company.

We are enclosing herewith Disclosure received from Mr. Vivek Narayan Gour under Regulation 7 (2) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Submitted for your information and records.

Thanking you,

Yours Faithfully, For Affle (India) Limited

Chandhurge.

Parmita Choudhury Company Secretary & Compliance Officer

Encl: As above

Affle (India) Limited

Regd. Office | 102, Wellington Business Park-I, Off Andheri Kurla Road, Marol, Andheri (East), Mumbai – 400059 Communication Office | P 601-612, 6th floor, Tower C, JMD Megapolis, Sohna Road, Sector – 48, Gurgaon:122018 (P) 0124-4992914 (W) www.affle.com CIN: L65990MH1994PLC080451

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015

[Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]

Name of the company: Affle (India) Limited ISIN of the company: INE00WC01019

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2)

| Name, PAN, CIN/DIN, & address with contact nos | Category of Person (Promoters / KMP / Directors / Immediate relative to / others etc.) | Securities held prior to acquisition / disposal | | Securities acquired/Disposed | | | Securities held post acquisition/disposal | | Date of allotment advice/ acquisition of shares/ sale of shares specify | | Date of intimation to Company | Mode of acquisition / disposal (on market/publi c/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.) | |
|---|---|--|-------------------------------------|--|------|------------------|---|--|--|----------------|--|--|-----------|
| | | Type of security (For eg. Shares, Warrants, Converti ble Debentur es etc.) | No. and % of shareh olding | Type of security (For eg. – Shares, Warran ts, Convert ible Debent ures etc.) | No | Value | Transa ct ion Type (Buy/ Sale/ Pledge / Revok e/ Invoke) | Type of security (For eg. – Shares, Warrants, Converti ble Debentur es etc.) | No. and % of shareholding | From | То | | |
| Name: Vivek Narayan Gour PAN: AAAPG6499H | Independent Director | Not applicable | Nil | Equity shares | 1200 | Rs. 36,40,944 | Buy | Equity shares | 1200 (0.004%) | 15-09- 2020 | 15-09- 2020 | 15-09-2020 | On market |

| DIN: 00254383 | | | | | | |] |
|--|--|--|--|--|--|--|---|
| Address: Apartment 1203, Magnolias, DLF Golf Links, DLF Phase 5, Gurgaon 122009 | | | | | | | |
| Contact No. 9811896171 | | | | | | | |

Note: "Securities" shall have the meaning as defined under regulation 2(1) (i) of SEBI (Prohibition of Insider Trading) Regulations, 2015

| Trading in derivative | Exchange on which the trade was executed | | | | |
|-----------------------|--|---|----------------|--|--|
| Type of contract | | | | | |
| Not Applicable | Notional Value | Number of units (contracts * lot size) | Notional Value | Number of units (contracts * lot size) | |
| | | | | | |

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Signature: ____

Name: Vivek Narayan Gour Designation: Independent Director

Date: 15-09-2020 Place: Gurgaon, India